



MonkeyCatering™

MonkeyCatering enables complete management and control of all aspects of your catering & delivery business - from sales and ordering to production, delivery and account management. Designed exclusively for high-volume single-unit, multi-unit and hub operations, MonkeyCatering helps you execute and grow with ease and efficiency.

Flexible-Powerful-Easy to use

MonkeyCatering provides the operational horsepower your catering & delivery business needs to thrive.

Highlights:

- 100% web-based, with no software to install. Accessible from any computer with web access, anywhere!
- A single system for online and phone/fax/email ordering
- Easy menu management for individual items, box lunches, platters and buffet packages
- Real-time views of global and store-level sales and production activity
- Easily manage house accounts with credit limits, one-click invoice and statement distribution, and built-in A/R tracking
- Integrated sales and marketing tools to help drive more catering business
- Highly configurable to adapt to your business needs
- Easily integrates with your existing accounting and web site management systems

BENEFITS

- Increased sales: easier ordering and suggestive selling help drive up average order value
- Higher customer satisfaction: easier order process, fewer manual steps mean fewer potential errors
- Higher return on assets: increase kitchen productivity by generating orders that can be made during off-peak hours
- Better strategic management: Access a wealth of real-time information to make better business decisions
- Increased scalability: A 100% web-based application that can grow as your business grows

Get serious about catering™

MonkeyMedia™

S O F T W A R E



Why choose MonkeyCatering?

For Sales and Management

- Accelerate your catering & delivery business with a dedicated management system, accessible from anywhere you work
- Detailed visibility into all aspects of your business including sales, orders, and account management including customer satisfaction tracking and Accounts Receivable
- Real-time reporting on sales, store load, key accounts, best-selling items, dormant accounts, and more to make better strategic decisions and guide your business to success.

For Production and Distribution

- Detailed global and store-level production reporting by item and by order reduces errors and increases efficiency
- Easily handle notes and special requests, and print detailed labels and pack slips for each order
- Easily manage drivers and routes to optimize efficiency and ensure consistently high service levels.

For Senior Management

- Standardize procedures for smoother execution from the call center to the kitchen
- Improve operational efficiency to help focus resources on growth
- Leverage the latest technology to position your company as a leader in your segment.

MonkeyCatering optional add-ons

- MonkeyAGoGo™ Micros POS integration for web-to-go online ordering
- Custom web interface
- Integrated credit card processing
- LeadTracker™ integrated CRM system for growing your sales
- Executive dashboard for real-time business intelligence and reporting

Request a live, no-obligation demo today at
www.monkeymediasoftware.com

or call us toll free

1-877-6-MONKEY

3 Formats

MonkeyCatering is available in three formats. Choose the one that best suits the size and scope of your operations.

1. **Express:** A compact feature set ideal for new businesses or those with less complex operations. Functions include account and order management, menu management and accounting.
2. **Small/Medium Business (SMB):** ideal for local multi-unit operators, the SMB format offers additional features including store-level production management, labeling and distribution management.
3. **Enterprise:** Designed for regional and national multi-unit operators, the Enterprise format expands on the SMB version with the ability to configure the application based on the unique requirements of larger, more complex operations.

Contact Us

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About MonkeyMedia Software

Established in 1998 out of our own corporate catering business, MonkeyMedia Software is a privately held company offering a range of solutions for foodservice operators including quick-serve and fast casual restaurants, bakeries, commissaries, food factories and mail order companies. Our family of web-based applications currently supports more than \$300 million in annual revenues for our customers.

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